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Cc:
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Date: Thu, 26 Jul 2018 19:41:42 +0000
Subject: Cirque du Soleil Industry News: February - April 2018

Cirque du Soleil Industry News
February - April 2018

Did You Know?

It is widely known that *Cirque du Soleil* is the largest theatrical producer in the world, having brought wonder and delight to more than 180 million spectators in close to 450 cities in 60 countries on six continents. Currently, there are 20 different *Cirque du Soleil* productions running across the globe, but what many don't know is that there are two very different types of these productions; touring and resident.

Touring shows travel from city to city and play under the Big Top for anywhere from one week to three months or in arenas for a few days. During the course of their run, they visit multiple continents and hundreds of cities.

Resident shows, like the eight in Las Vegas, are permanently housed within hi-tech theatres inside MGM Resorts International hotels and Treasure Island. These shows can only be seen in Las Vegas and never go on tour; a truly one of a kind experience.

Artist Spotlight

Show: KÀ
Artist: Noriko Takahashi
Country: Japan

At a very young age, Noriko started baton twirling lessons. She immediately excelled and began competing in her hometown of Yokohama and then throughout Japan. Noriko's talent and drive as a baton twirler enabled her to compete in the World Baton Twirling Championships 15 times over the years, winning six gold medals. Noriko first experienced *Cirque du Soleil* in 1992 when she saw the touring show Fascination in Japan. For the creation of KÀ, *Cirque du Soleil* was searching for a world-class baton twirler and Noriko submitted her audition tape to the casting department. She was invited to join the cast of KÀ and went to Montreal in February 2004 to work with the other performers and the creation team. In KÀ, Noriko plays the character of the Chief Archer's Daughter and performs in many scenes throughout the show.

Imagine Dragons Film Latest Music Video at "O" Theatre

World famous recording artists Imagine Dragons recently filmed the music video for their latest single “Whatever it Takes” inside the aquatic “O” theatre at Bellagio Resort & Casino. The video features the swimming magic of Cirque artists and the incredible technology of the “O” stage, which can turn from a solid stage to a 1.5-million-gallon pool in a matter of seconds. Click on the links to see the video and the special behind-the-scenes feature.

Cirque du Soleil Resident Shows Launches New eTraining Program for Travel Industry Professionals

With eight distinct shows permanently based in Las Vegas, *Cirque du Soleil* has remained the leader in Las Vegas’ live entertainment landscape. As each show is more unique and different than the next, *Cirque* has identified the most effective way to educate and train their global industry partners – through vibrant imagery and educational videos.

By logging onto www.discovercirque.com, participants will be able to discover the world of *Cirque du Soleil* Las Vegas shows through a series of question modules and exhilarating videos that will test the users *Cirque* knowledge.

Cirque du Soleil | Resident Shows Division

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